# **TECHNOCRACY INC:**



# SOCIAL OBJECTIVES OF TECHNOCRACY

#### NOT A POLITICAL ORGANIZATION

Technocracy is not a political party. It has nothing in common with communism, socialism, fascism, or any other social philosophy. It is an organization with a social objective formulated, officered, and staffed by North Americans as the only solution to the unique crisis facing this Continent.

# CAN FIX THE INSTABILITY of CURRENT SYSTEM

Technocracy's survey of the economic situation in North America leads to the conclusion that there is in development a process of progressive social instability, that this process will continue until the instability exceeds the limits of social tolerance, and that there then will have to be installed on the Continent a social mechanism competent to meet the needs of its people.

Technocracy finds further that the day when social operation on this Continent can be based on a method of valuation has passed, and that it is now necessary that there be applied in the social field the quantitative methods of physical science.

## USES BALANCED PRODUCTION AND DISTRIBUTION

Technocracy, therefore, proposes that the North American Continent be operated as a self-contained functional unit under technological operation. This would operate the area under a balance-load system of production and distribution, thereunder there would be distributed purchasing power commensurate with the resources and the continuous full-load operation of the physical equipment, with the guarantee of a high standard of living, equality of income, and economic security, at a minimum of working hours, to every adult inhabitant.

Technocracy states that only such a social mechanism can <u>operate with stability and endure</u> in the face of the unidirectional and irreversible advance of this Continent's technology, use of extraneous energy, and resultant increase in production per man hour of labor.

## ECONOMIC CRISIS CAN BE AVERTED

At this stage, therefore, the objectives of Technocracy Inc. are: first, the education of the people of North America to a realization of the conditions behind the social crisis, and second, the organization of all those willing to investigate and become informed in order to become part of an informed, wellorganized, and functionally capable body whose knowledge and ability can be called upon to prevent chaos in North America at the time, now imminent, when the Price System can no longer operate.